



Pricing and Package Overview

DIGITAL AIR STRIKE



360° Smart Inventory Capture

Monthly \$1399/mo

- ✓ 360° Smart Inventory Capture – Creates an immersive customer shopping experience
- ✓ Mobile App Access to take Vin Specific 360° photos and videos directly from your device of choice
- ✓ Background Blur – Professional image background updates
- ✓ Dedicated Client Advocate – Work with a designated Digital Air Strike team member with years of automotive experience

Integrations & Training

One-time \$425

- ✓ Website Provider Integration – Showcase 360° views of each vehicle on your website VDPs
- ✓ Inventory Integration – Provide specific vehicle details along with 360° views
- ✓ Set up and training on mobile app use and best practices

Monthly Video Updates

Monthly \$419/mo

- ✓ Custom Video Editing – New videos delivered monthly to highlight every aspect of your dealership
- ✓ Video Content Collaboration – Our team works with you to ensure your videos are exactly how you want them to be
- ✓ Posting to top sites like Google My Business, Facebook, Instagram and YouTube
- ✓ Dedicated Client Advocate – Work with a designated Digital Air Strike team member with years of automotive experience

On-Site Facility Walkthrough

One-time \$6,699

- ✓ Digital Air Strike's Professional Video Team will travel to your dealership and film a facility walkthrough that highlights your inventory, team, store, and "why-buys" using our state-of-the-art technology
- ✓ Includes up to 5 hours of filming so we can capture all the different aspects of your dealership

Combo: 360 + Walkthrough

Monthly \$1,699/mo

Includes everything below:

360° Smart Inventory Capture

Monthly Video Updates

For no additional charge, get a free subscription to our managed video lead response solution:

Video Logix

Regular Price \$299/mo

- ✓ Digital Air Strike will help you create professional landing pages, email templates, and send monthly marketing emails with video to your customers to engage them with your latest incentives or specials

“ Digital Air Strike's expertise helps our dealership. The team's attention to us, our goals, and each project is excellent. ”

Lithia Porsche of Monterey



Social Media Marketing | Reputation Management | Digital Marketing

Special Offer:

Partner with DAS before 12/15 and get Video Logix video lead response platform at no charge PLUS a free webcam and headset to create top-quality videos!



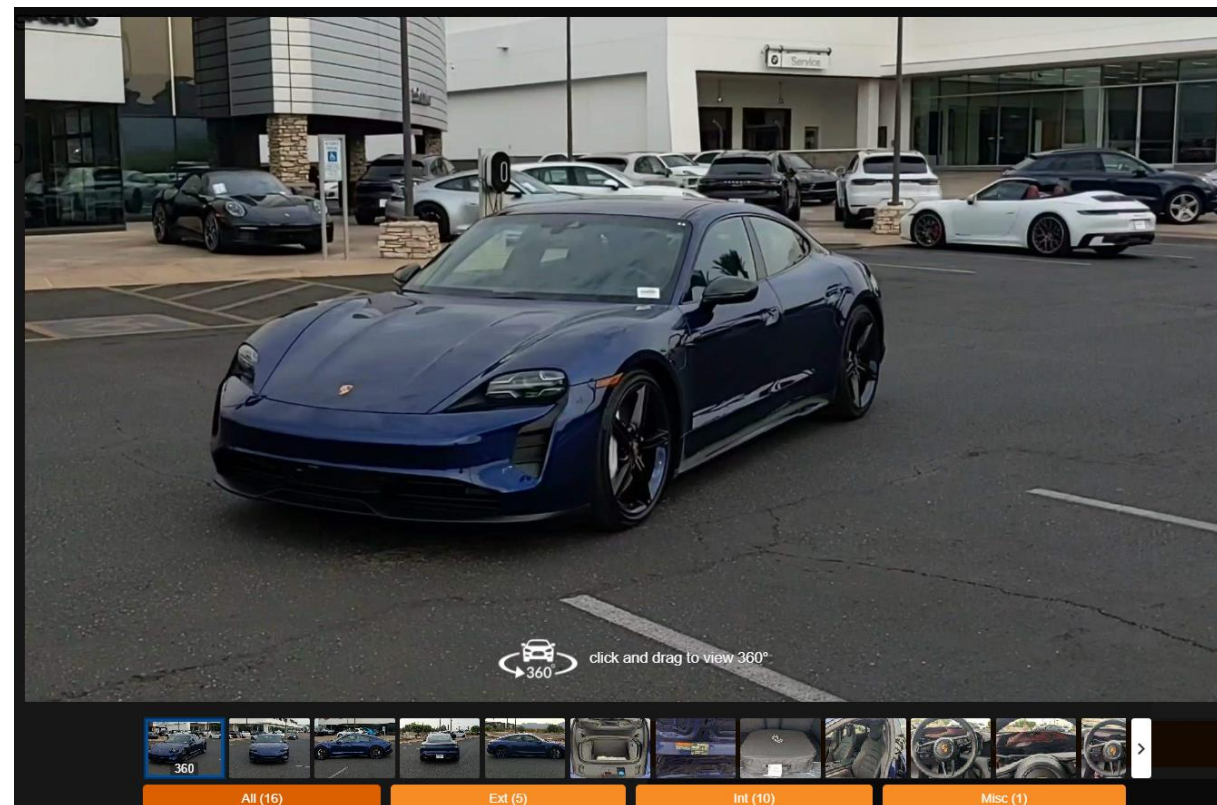
360° Smart Inventory Capture

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Engage More Shoppers

- Interactive 360° views, customers can take a virtual walkaround of the vehicle (interior & exterior)
- Highlight features with clickable zoom-in photos and videos
- For used vehicles, flag any known interactive “hot spots”
- Background can be blurred with Background Blur technology



Lead capture improves 20% when customers engage with the interactive content



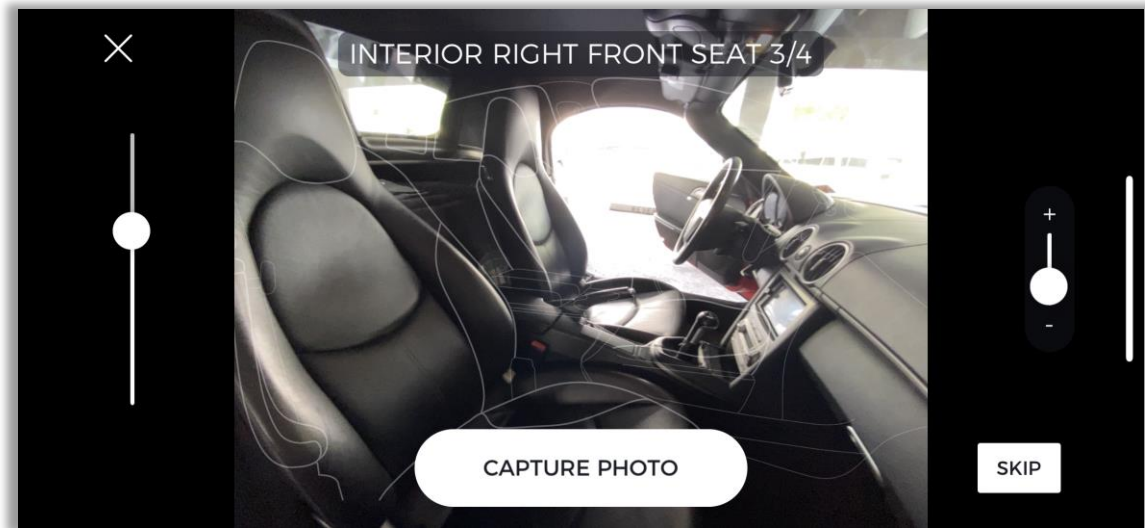
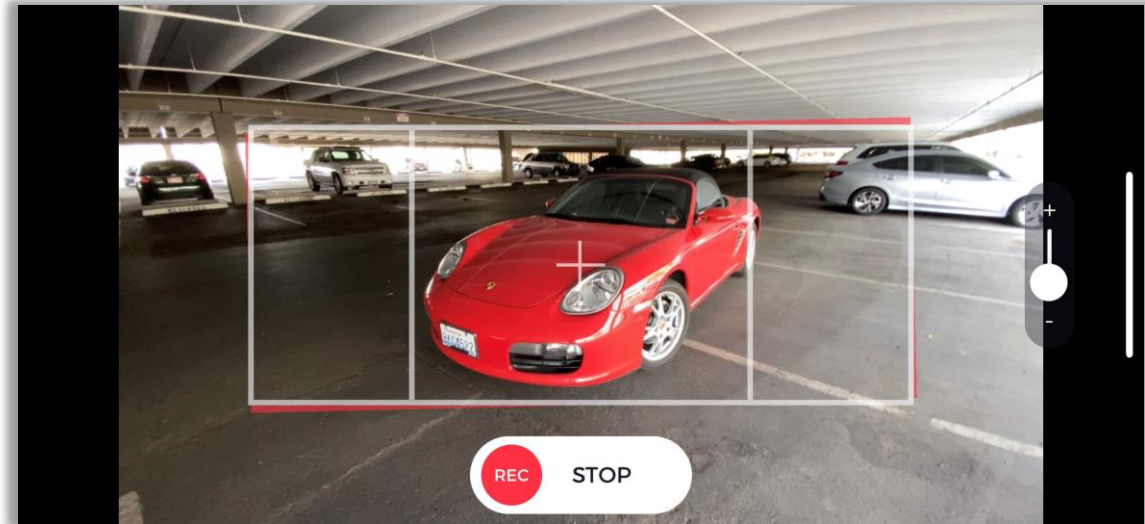
360° Smart Inventory Capture

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Quality Made Simple

- Easy to record, using just a mobile phone, anyone at the dealership can create an immersive video experience for car shoppers
- Vin Scanner with Autocomplete technology connects your 360° Captures to the correct vehicle.
- Stabilizer technology ensures a smooth spin every time
- All images can be exported to inventory partners



Facility Walkthrough Video

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Get More with DAS!

- The Digital Air Strike production team will come to your dealership to create a captivating facility walkthrough video
- Ongoing edits provided monthly for use across social, Google My Business, website and other platforms to continue to drive awareness, engagement and loyalty

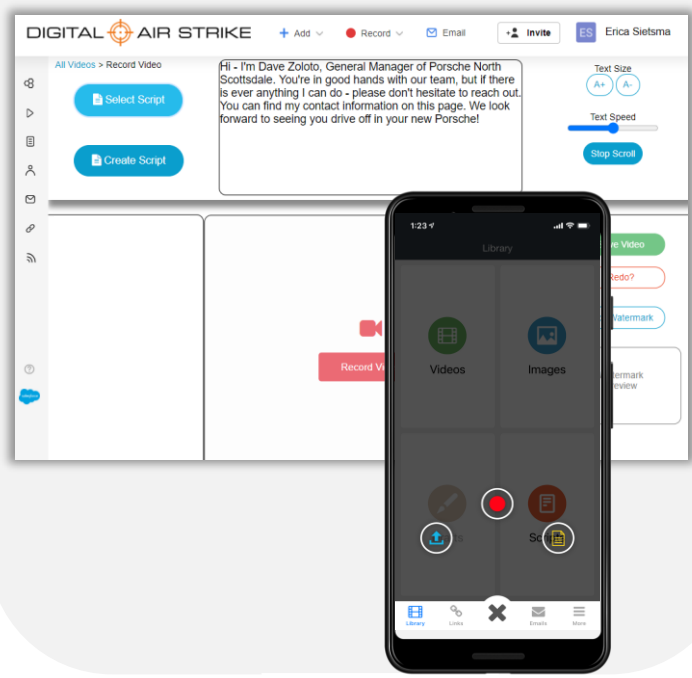


[Porsche Downtown LA Walkthrough Video](#)

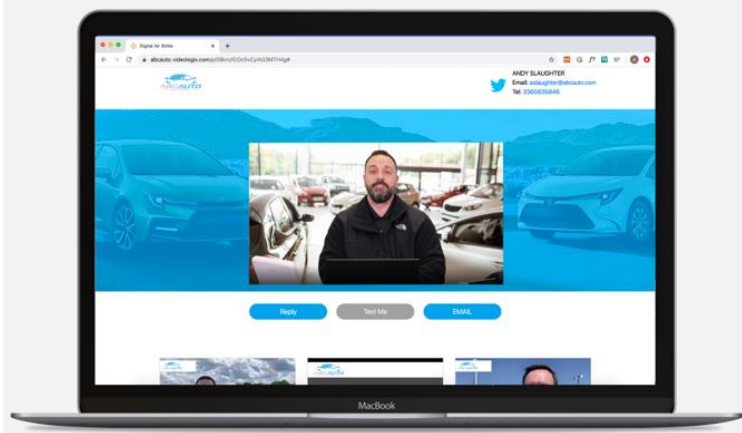


Video Lead Management

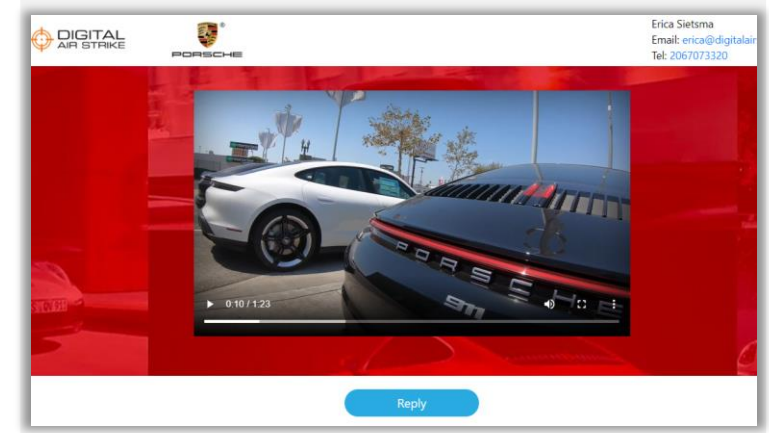
User-friendly desktop and mobile app recording capabilities



Managed video solutions for lead management, service response, customer welcome videos and more



Customizable landing pages and video branding



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DAS Support & Training Are Second to None

Digital Air Strike is the leading consumer engagement technology partner in the industry -- helping dealers sell and service more!

