

MessageNow

Transforming the way dealers communicate and transact with customers

CarNow's MessageNow is a next-generation digital communication platform that is transforming the way automotive companies interact and transact with consumers.

Our technology has been developed in partnership with leading dealership groups across the country. It is built on a unique software architecture that provides the foundation for digital retailing in the Automotive industry.

MessageNow Features



Inventory Integration

Connected with your inventory provider, MessageNow delivers your inventory in an easy to use environment so agents and customers can have a conversation about live inventory



Virtual Brochures

Through integrations with key OEM data, MessageNow gives agents the power to share detail about your vehicles that is unmatched in the industry.



Vehicle Comparisons

MessageNow takes it a step further by allowing agents to compare multiple models at the same time. MessageNow will trim match all models so you deliver the right information to your customers.



Video Integration

Integrated with both OEM and dealership video feeds, MessageNow empowers agents to share relevant vehicle, product, and how-to videos with consumers providing a much richer conversation.



DealNow

Receive realtime escalation alerts for qualified in-the-moment opportunities to keep your live leads live. Agents activate a "Digital TO" to alert and empower your managers to review and enter the conversation at the right moment, from any device, anywhere.



Click to Text

Connect with your customers how they want to talk. With Click to Text activated, your customers can use their local SMS client to engage with your store. You can also SMS enable any of your current phone numbers and even integrate it into your Google AdWords campaigns.



Facebook Integration

Link your dealership's Facebook page with MessageNow to send inventory and resources, manage customer inquiries, and send all Facebook leads directly to your CRM.



CarNow Direct Service Scheduling

Our CarNow agents are fully trained to utilize your own online service scheduling tools and programs to directly schedule service appointments with your customers. This helps prevent over scheduling and wait times, and gives confidence that nothing is falling through the cracks as confirmation numbers are provided directly to clientele.

Why CarNow?



Next-Gen Technology Architecture

Unlimited extensibility on new content and process flows for ultra-fast technology development.



Unparalleled Content Integration

Industry-leading richness and range of object types and use cases in Content Library.



Thoughtful Customer Experience

Engages, interacts with, and converts in the most customer-centric and dealer-friendly way.



Usability & Responsiveness

Leading ease of use and intuitive interface allows access to powerful information on the spot that leads to sales, service and profitability.



Leadership Team

Proven executives with track record of partnering to create industry-leading solutions customized to your business.

CarNow integrations now available:



Facebook Marketplace



Facebook Messenger



Google My Business



DoubleClick by Google



Google Events & Goals Tracking



Google Adwords



The MOST awarded digital retailing and communication platform in automotive.

The first and only J.D. Power digital retailing trusted provider.

