

Turn website visitors into sales-ready leads with CarNow's advanced messaging solutions.

## KEEP LEADS CAPTIVATED

Go beyond a typical website setup with a generic chat service that often leads consumers to impersonal touchpoints and dead ends. The ability to engage with online customers in real-time keeps leads on the path to purchase with your dealership.



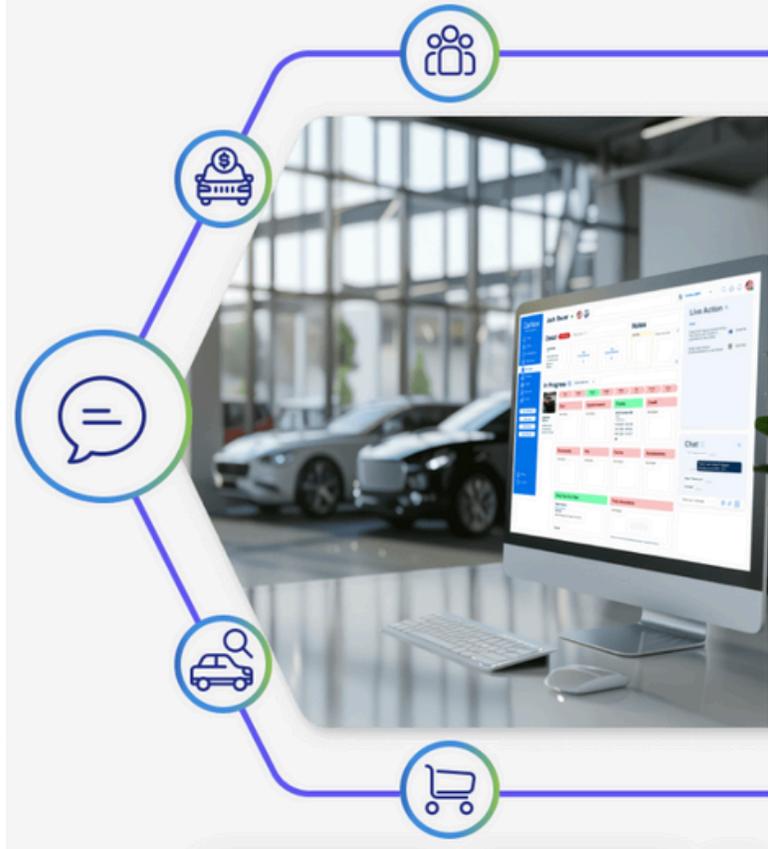
**~80%** Conversion of Chats to Leads

## HAVE AN EASIER TIME SELLING

It's simple: positive online experiences generate high-quality leads. By engaging with your customers in a way that complements their car buying journey, you'll attract leads that are eager and ready to make a purchase with your dealership.

## BENEFITS

- Create unparalleled convenience and enhanced experiences for both your customers and yourself.
- Accelerate the next step in your customers' purchase journey by quickly addressing their individual needs.
- Access easy and cost-effective ways to create genuine touchpoints with your customers, leading to increased overall conversions.
- Never miss helping a lead. CarNow's messaging solution is backed by our BDC team of industry experts 24/7, 365 days a year, ensuring all your online customers are helped, even when your staff is busy or after dealership hours.\*



Increase your sales with CarNow's dealer retailing system.  
Call **877.882.5353** or email [Sales@CarNow.com](mailto:Sales@CarNow.com) to book your demo.