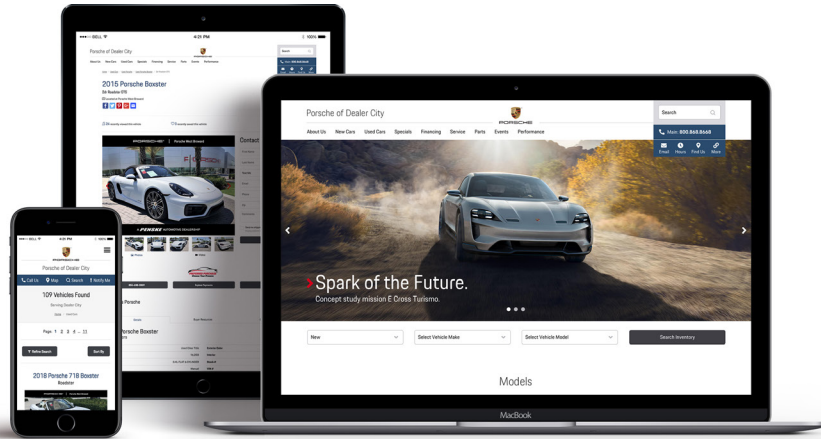


# PRODUCT PRICING

Porsche Dealer Digital Website Programs

**eBizAutos®**



Services	Pro Website \$1,200.00	Elite Website \$2,000.00
Responsive Website	✓	✓
Dedicated Website, Digital, & Technical Support Team	✓	✓
New Model Research Pages (Integrated with Chrome Data)	✓	✓
Web Hosting & Unlimited Bandwidth	✓	✓
Call Tracking	✓	✓
Daily backups of all website, lead, and inventory information	✓	✓
XML/ADF to CRM Integration for all lead types	✓	✓
Google Analytics (Installation, Tracking & Goal Conversions)	✓	✓
Secured Credit Application	✓	✓
Specials Manager	✓	✓
Auto generated sitemaps for pages, images & videos	✓	✓
Third party integration & technical support of any plug ins	✓	✓
On-Site SEO (Page Titles, Meta Descriptions, Breadcrumbs)	✓	✓
Inventory Decoding/Merchandising	✓	✓
Chrome Vehicle Data	✓	✓
Import/Export inventory feed to any 3rd party site	✓	✓
Unlimited Inventory, Photos & Video Hosting - in the cloud	✓	✓
Bulk Price changes	✓	✓
Multiple custom pricing - (low,medium, high) ability to show discounts or savings	✓	✓
Window stickers and Buyer Guides (pay per sticker \$1.00, print for free)	✓	✓
Auto ceated video for every vehicle	✓	✓
YouTube Vehicle Video Export	✓	✓
SEO Vehicle Tags & Descriptions	✓	✓
Alt Tags for vehicle images	✓	✓
eBay Motors Tool - single click or automated	✓	✓

# PRODUCT PRICING

Porsche Dealer Digital Website Programs



Services	Pro Website \$1,200.00	Elite Website \$2,000.00
SEO 301 Redirects from old site to new		✓
Email hosting or forwarding (info@yourdealership.com)		✓
Text Sales - Lead Form		✓
Price Alerts, Save Vehicles & Social Tool Bar		✓
Facebook Inventory Plug-in		✓
SSL certificate		✓
Crazy Egg (Heat Map Data)		✓
Custom Creative (Slides, Banners, & Promotions) - up to 2 hours of creative time		✓
Elite SEO		✓
SEO Keyword Reporting (track your rankings and up to 3 competitors)		✓
Sitemap Submissions to Google & BING		✓
404 error corrections		✓
Google Business, Yelp, & Bing local listing claiming & optimizing		✓
Local Listing Syndication & Distribution to top 15 local directories		✓
Local Listing Reporting		✓
Custom On-Site SEO Optimization		✓
SEO Penalty Tracking & Correction		✓

A-la-carte Services	Frequency	Price
Service Website	Monthly	\$999
Collision Website	Monthly	\$999
Spanish Website	Monthly	\$999
Portal/Group Website (up to 200k vehicles on site)	Monthly	\$999
Graphic Design Time	Hourly	\$200
Call Tracking	Monthly	\$200 (+\$0.07/add'l min)