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Friendemic Catalyst Connector

Catalyst Connector is the only reputation + social engagement platform proven to grow your star ratings, review volume, searches, calls, website visits and direction requests.

REPUTATION ACCELERATOR	CATALYST CONNECTOR FULL SERVICE
Real Time Review Invitations	●
Automated Review Invitations	●
Review console	●
Covers the 7 automotive review platforms	●
CONTENT FUEL	
Mobile app for photo, video, testimonials capturing	●
Centralized library for admin only publishing	●
Content compliance assurance	●
GOOGLE MY BUSINESS LISTING MANAGEMENT	
Up to 3 GMB listings	●
18 profile content categories	●
Product carousel	●
3 Questions & Answers Seeded	●
Listings updated as needed to ensure content is current	●
REVIEW & QUESTION RESPONSE	
Review response	●
GMB question response	●
Social response on Facebook and Instagram	●
Review dispute handling	●
Response customization	●
CONTENT POSTING	
Q/A of content taken with Content Fuel app	●
Curation of OEM available content	●
20 posts a month on GMB, Facebook and Instagram	●
Posts include offers, updates, events	●
DEDICATED CUSTOMER SUCCESS REPRESENTATIVE	
Monthly calls to review ROI and recommendations	●
Custom reporting on review volume, searches, calls, web site visits	●
Custom reporting on social post engagement	●
MONTHLY INVESTMENT	\$1,149 / month Marketing Bonus Fund Eligible



- Friendemic’s Catalyst Connector grows your Google My Business impact, and ensures your reputation on the automotive review sites is stellar.

- In addition to creating and managing a Sales, Service and Parts listing for GMB, Friendemic will respond to your online reviews, GMB questions and extend all GMB posts to Facebook and Instagram.

GET STARTED TODAY!

www.porschedealerdigitalprogram.com

