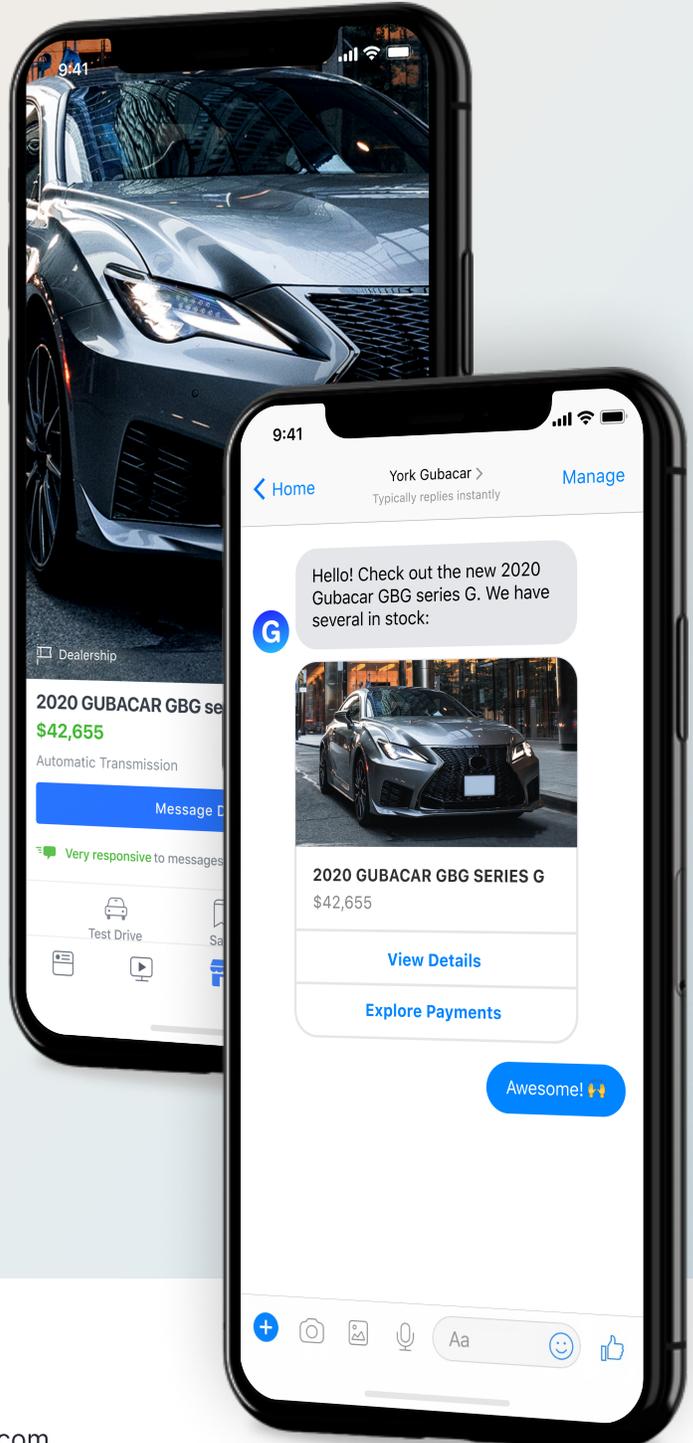


## Social media advertising made easy.

If you want people to see your dealership and your offers, go where people spend their time. The average person spends two hours and 15 minutes on social media each day.

- **Make sure your inventory is seen** by advertising vehicles using Automotive Inventory Ads across Facebook – from your customer’s news feed to Facebook Marketplace. Vehicles are uploaded automatically and promoted by Naked Lime.
- **Advertise on social media** specifically to your existing customers through custom contact lists.
- **Leverage your first-party data** including transactional DMS data, demographic data, and digital behavioral data for targeting your advertising.
- **Move inventory** by highlighting a “Car of the Week,” low price point, or other innovative ad formats like videos, slideshows, carousels, collections, and more.
- **Reach beyond your own audience** and grow new business by using social insights to target people with similar interests and behaviors.
- **24/7 coverage for incoming messages** from your ads on Facebook from Gubagoo.



Digital Advertising



Market Strategy



Social and Reputation



Targeted Marketing



Web



XtreamService

[Learn more about Naked Lime today!](#)

855.NKD.LIME | [nakedlime.com](http://nakedlime.com) | [info@nakedlime.com](mailto:info@nakedlime.com)