

Porsche Certified Review Management and Messaging Provider

The way customers find, choose, and contact a business has changed dramatically over the last few years—not to mention the shifts made in recent months. Nearly every consumer decision starts with an online search instead of relying on word of mouth. Businesses that don't make it convenient for consumers to find and interact with them online are going to be left behind.

Messaging tools that drive results.

Grow your business.

- + Consumers who receive texts are **40% more likely** to convert.

Improve satisfaction.

- + **77%** of Podium businesses report higher customer satisfaction.

Increase efficiency.

- + Podium helps users save **5 hours a week** on average.

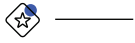
Porsche dealership's usage of Podium has resulted in:

150% increase in total review volume

3x increase in Google review volume

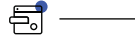
4.8 average star rating of Podium generated reviews

A tool for every interaction.



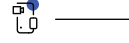
Reviews

Send invites. Get online reviews. Rank higher on the sites that matter.



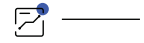
Webchat

Turn online traffic into offline business by letting your customers text you.



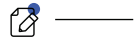
Videochat

Start a video call in seconds by sending a secure text link.



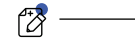
Feedback

Discover what's working well—and what isn't—in real-time through text.



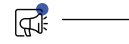
Review Response

Automated replies to customer reviews.



Review Response Plus

Automated replies to reviews and dedicated support for your dealership.



Campaigns

Send targeted SMS campaigns directly to customers.

Podium + Porsche Pricing

Core Packages

| | | |
|---|---|--|
| Podium Reviews \$449 /month | Podium Platform \$669 /month <ul style="list-style-type: none"> · Reviews · Messaging · Webchat | Podium Platform Advanced \$759 /month <ul style="list-style-type: none"> · Reviews · Messaging · Webchat Pro |
|---|---|--|

Current Customer Add-Ons:

- Webchat _____ **\$225/month**
- Webchat Pro _____ **\$315/month**

Core Package Add-Ons:

- Podium Feedback _____ **\$179/month**
- Reynolds Direct Integration _____ **\$199/month**
- Advanced Automations _____ **\$109/month**
- Live Video Chat _____ **\$109/month**
- Review Response _____ **\$315/month**
- Review Response Plus _____ **\$715/month**
- Campaigns 100 Subscribers _____ **\$45/month**
- Campaigns 500 Subscribers _____ **\$135/month**
- Campaigns 1,000 Subscribers _____ **\$225/month**
- Campaigns 3,000 Subscribers _____ **\$585/month**
- Campaigns 5,000 Subscribers _____ **\$900/month**
- Campaigns 10,000 Subscribers _____ **\$1,710/month**